



Cost Control and Secure Print Authentication

With the average company spending three percent of its revenues on print-associated costs, it is no wonder that organizations everywhere are evaluating how to consolidate and optimize their printer fleets. While these organizations will find added value in the improved security, regulatory compliance and successful internal green initiatives, the most important goal is a reduction in costs.

Companies are increasingly turning to Print Management Software that provides the ability to associate printer usage and costs by individual, department, location and many other parameters. Some of the features include:

- Tracking printer usage
- Detailed usage reports
- Ability to establish quotas
- Accounting and department charge-back
- Ability to establish rules-based printing
- Client and project billing

By utilizing a Print Management Solution, organizations can reduce the amount of paper used and on average save \$150 to \$200 a year per employee. While this number may or may not be significant to the bottom line, there are other factors that are difficult to quantify. Some of these other factors include:

- **Other consumables** such as toner, ink, ribbon, spare parts
- **Power consumption** would be reduced as the printer is only running when an employee is present to pick up their print job. The device will not run print jobs without authentication by an employee.
- **Shredding services** are typically charged by the pound or by the hour. Either way with less waste, there is less to shred and less associated costs.¹
- **Maintenance fees** could be reduced as the device is not utilized unnecessarily thereby preventing degradation and lengthening the life of the product
- **Device Downtime** can affect the ability for employees to perform daily job functions. This reduces the company's efficiency and productivity.

When an organization implements a Print Management solution and only prints documents when an employee provides authentication at the printer, it can realize immediate cost reduction.

¹ "Assessing & Benchmarking Document Costs: Developing a Future Document Strategy," InfoTrends & ALL Associates Group, March 2006