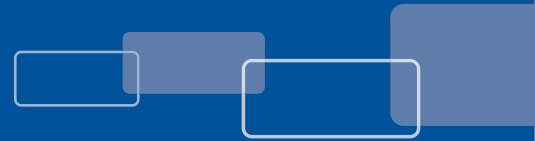


Extenda Retail Supermarket Age Verification Project



HOW HID DELIVERED VALUE

- HID's fingerprint reader was simple to embed into a secure housing beside the payment terminal, due to the product's small size and multiple connection capabilities.
- With the DigitalPersona 4500, Extenda Retail effortlessly integrated the product for fingerprint capture.
- EET Europarts, an HID Global distribution partner, provided the fingerprint readers.

What were the challenges that the business faced?

- Self-checkout solutions in food retail are growing at a rapid rate in Norway. One of the leading software suppliers, Extenda Retail, together with their hardware supplier, Visma Exso provides integrated solutions for the largest food retailers.
- The requirement to validate properly that a customer is over 18 before selling alcohol and tobacco formerly required human intervention.

What was the solution that HID provided for this business?

- HID worked with partners to provide a fingerprint biometric solution to validate age at the point of sale for items requiring age verification.
- Once a customer validates a date of birth through a simple registration process, the system then uses the customer's fingerprint to verify that enrollment information during the self-checkout process — removing the need for staff intervention.

Due to space constraints in retail, the fingerprint reader needed to be compact, easy to install, and provide consistent high performance. HID's DigitalPersona® 4500 met these requirements.

What was the impact to the business?

- More than 300 self-checkout solutions in Norway are currently utilizing HID's fingerprint reader to provide a simple and efficient way to confirm the customer's identity and verify their age — decreasing labor costs for the retailer and improving the experience for customers.
- Simple self-checkout processes are a small but important detail — and a large reason why the self-checkout solutions from Extenda Retail and Visma Exso have been so successful.

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