Holographic Foil Cards

ACCESS secure identity.
Holographic Foil Cards

Deterrence against ID card forgery begins with the cards themselves.

Fargo Holographic Foil Cards protect your organization’s ID cards without the need for lamination equipment.

A photo ID printed on a plain white plastic card has no protection against counterfeiters. Adding a holographic overlaminate is the usual solution. But what if your card identity system lacks that capability?

Fargo Holographic Foil Cards are the answer. They provide a high level of protection by making their visual security elements part of the card itself. Holographic foil elements are either embedded on the card surface, or just below the surface — beyond the reach of counterfeiters. Either way, Holographic Foil Cards make your IDs secure, all by themselves.

Which type of visual security is right for your organization’s card design?

Security embedded ON the card...

Fargo HoloMark and VeriMark Cards are created via a precise foil stamping process. The foil is embedded on the card, and the tamper-evident image appears above the surface of the card. Your design must allow a clear space around the mark for printing on these types of cards.

Security embedded IN the card...

Fargo Translucent and Metallized Foil Cards are created via a precise foil layering process. The foil is embedded in the card and the tamper-evident image appears below the surface of the card. No clear space is necessary for printing on these types of cards.

Holographic Foil Cards

Custom Verimark™ Card
A quick and affordable solution featuring your custom graphic on an opaque 2D foil.

Utilizing a precise hot stamp process, Fargo embeds your organization’s logo, text or graphics onto a silver metallic foil to produce an easy-to-verify visual counterfeit deterrent. Durable, distinctive and difficult to counterfeit, VeriMark Cards are perfect for organizations that want to add personalized visual security with minimum cost and delivery time.

Custom Holomark™ Card
Your custom 3D image in a distinctive, high-resolution holographic mark.

Fargo turns the graphic of your choice into a one-of-a-kind hologram that’s permanently embedded onto the surface of your card. The result is a visually dynamic card that’s virtually impossible to duplicate, yet easy to validate. Custom Holomark Cards provide significant non-laminated protection against ID counterfeiting. Standard Holomark design also available.

Custom Metallized Foil Card
A custom design solution with your metallized foil graphic embedded below the surface.

Custom-designed, metallized holograms are securely layered inside the card’s construction — just below the surface. This provides maximum durability and resistance to counterfeiting or tampering. Metallized Holographic Foil Cards are ideal for organizations that desire a sense of security and a sense of style in their cards.

Custom Translucent Foil Card
A custom design solution with your translucent foil graphic embedded below the surface.

Custom-designed translucent holograms are embedded in the card stock — just below the surface — for maximum durability and security. The design can incorporate customized Visual Security Elements. Ideal for designs where printing will cover the embedded image and create a translucent “watermark” effect on the card.

Holographic Foil Cards

Cost-effective visual security for organizations without card lamination equipment.
**Visual Security Elements (VSEs)**

*For Holographic Foil Cards*

**The building blocks for a counterfeit-resistant ID card.**

By adding one or more of these VSEs, personalized to your organization’s custom card design, you immediately increase your protection against ID card counterfeiting and tampering.

Fargo Holographic Foil Cards come with a tamper-resistant, instantlyverifiable foil that’s permanently embedded either on or in each card for added security and sophistication. Both card types represent today’s minimum requirement for a secure card identity system and are considerably more secure than unmarked, easily replicated white cards.

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**Custom Translucent Holographic Artwork**

Your custom translucent hologram is securely embedded inside the card’s construction — just below the surface. Provides maximum durability and resistance to counterfeiting or tampering. Available in unprinted and pre-printed cards.

**Custom Micro Text**

This microscopic type is so detailed, it cannot be duplicated via dye-sublimation, inkjet or laser printers. Carefully placed within a line or an element of artwork, it appears only under magnification. Here, the words “NO FRAUD” are seen in the green border around the photo.

**Translucent Foil Card**

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**Custom Metallized Holographic Artwork**

Your custom metallized hologram is securely layered inside the card’s construction — just below the surface — for maximum durability and resistance to counterfeiting. Available in unprinted and pre-printed cards.

**Metallized Foil Card (Shown with Full-Color Pre-Print)**

**Custom or Standard HoloMark Foil** *(shown on previous page)*

Custom HoloMark Cards can feature your custom-designed hologram with multiple VSEs. Available in gold or silver.

**Custom Micro Text**

This microscopic type is so detailed, it cannot be duplicated via dye-sublimation, inkjet or laser printers. Carefully placed within a line or an element of artwork, it appears only under magnification. Here, the words “NO FRAUD” are seen in the green border around the photo.

**Translucent Foil Card**

**Custom Invisible UV Ink**

Invisible to the naked eye, these covert graphics come to life and turn red when viewed under ultraviolet light.

**Custom Fine Line Design (Guilloche)** *(not shown on these cards)*

These complex line lines curve and overlap to form a pattern on your card surface. Too small to be effectively reproduced on desktop printers, these patterns can be easily verified by the naked eye.

**Custom Full-Color Printing**

Metallized and Translucent Foil Cards are also available with your design pre-printed into the construction of the card.

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Holographic Foil Cards

Which Holographic Foil Card is right for your organization?

Explore your visual security options with our online Create a Card tool. Fargo’s Create a Card tool is a great way to visualize and experiment with your own secure design ideas. Try it out at www.fargo.com/CardDesigner.

<table>
<thead>
<tr>
<th>VeriMark</th>
<th>HoloMark</th>
<th>Metallized</th>
<th>Translucent</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Security Level:</strong></td>
<td>Secure</td>
<td>High Secure</td>
<td>High Secure</td>
</tr>
<tr>
<td><strong>Orignation:</strong></td>
<td>$325</td>
<td>$3,000 or $10,000</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Minimum Cards:</strong></td>
<td>500</td>
<td>5,000</td>
<td>1,000</td>
</tr>
<tr>
<td><strong>Turn Around:</strong></td>
<td>2 weeks</td>
<td>8 weeks</td>
<td>3 weeks</td>
</tr>
<tr>
<td><strong>Orientation:</strong></td>
<td>Horizontal or Vertical</td>
<td>Horizontal or Vertical</td>
<td>Horizontal or Vertical</td>
</tr>
<tr>
<td><strong>Printing Area:</strong></td>
<td>• Limited printing. • Must allow a “clear” space around the VeriMark. Cannot print flush to foil.</td>
<td>• Limited printing. • Must allow a “clear” space around the HoloMark. Cannot print flush to foil.</td>
<td>• Unlimited printing. • Can print up to or even over the foil.</td>
</tr>
<tr>
<td><strong>Pre-printed Card Availability:</strong></td>
<td>No</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Additional VSEs Available in Design:</strong></td>
<td>No</td>
<td>No</td>
<td>• Fine Line Design (Guilloche)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Invisible UV Ink</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Micro Text</td>
</tr>
<tr>
<td><strong>Image Placement:</strong></td>
<td>• Limited placement. • A single VeriMark image can be registered in one of four corners.</td>
<td>• Limited placement. • A single HoloMark image can be registered in one of four corners.</td>
<td>• Unlimited placement. • A metallized foil image can be registered and/or repeated in any customer-specified position.</td>
</tr>
</tbody>
</table>

Anyone with a printer and a purpose can make an ID card. We’re dedicated to stopping them from making one of yours.

An ID card is only as secure as the system that produces it. In more than 140,000 installations worldwide, Fargo Card Identity Systems have proven that they can provide the security that ensures authentic ID cards. Fargo Secure Printer/Encoders, secure software and secure Materials such as our Holographic Foil Cards all work together to help you protect your organization.

To learn more about Fargo Visual security solutions and our Card Identity systems, contact your authorized Fargo integrator or visit www.fargo.com.