

Extenda Retail Supermarket Biometric Age Verification



HOW HID DELIVERED VALUE

- The DigitalPersona 4500 fingerprint reader's small size and multiple connection capabilities made it simple to embed into a secure housing at the POS terminal.
- The reader offers an intuitive design and consistently high performance for an enhanced user experience.
- The readers have been installed in over 300 locations, resulting in reduced labor costs and a more convenient user experience.

Business Challenge: Easy and Accurate Age Verification

Self-checkout solutions in food retail are growing at a rapid rate in Norway – and leading to unforeseen challenges, like verifying age for alcohol and tobacco purchases.

Extenda Retail, together with its hardware supplier Visma Exso, provide integrated solutions for the largest food retailers. They were tasked with streamlining the alcohol and tobacco self-checkout process to:

- Accurately verify each purchaser's age
- Reduce the human intervention required

Business Solution: Biometric Authentication

Extenda worked with HID and EET Europarts, an HID Global distribution partner, to embed DigitalPersona® 4500 fingerprint biometric solutions at the point of sale (POS).

Now, when a customer attempts to purchase an age-restricted item, they are prompted through a simple registration process that captures biographic information (like date of birth), and biometric information (through a scan of their fingerprint).

Once that information is captured, the system uses the customer's fingerprint to verify age every time they purchase – eliminating the need for staff intervention.

Business Impact: Streamlined Self-Checkout

More than 300 self-checkout solutions in Norway are currently using HID fingerprint readers to simply and efficiently confirm customer identity and age – decreasing labor costs for the retailer and improving the experience for customers.

Hassle-free self-checkout processes are a small but important detail, and a large reason why the self-checkout solutions from Extenda Retail and Visma Exso have been so successful.

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