



Extenda Retail uses biometrics for rapid, seamless age verification at self-checkout

BUSINESS CHALLENGE: EASY AND ACCURATE AGE VERIFICATION

Self-checkout solutions in food retail are growing at a rapid rate in Norway — and leading to unforeseen challenges, like verifying age for alcohol and tobacco purchases.

Extenda Retail, together with its hardware supplier Visma Exso, provide integrated solutions for the largest food retailers. They were tasked with streamlining the alcohol and tobacco self-checkout process to:

- Accurately verify each purchaser's age
- Reduce the human intervention required

BUSINESS SOLUTION: BIOMETRIC AUTHENTICATION

Extenda worked with HID Global® and EET Europarts, an HID global distribution partner, to embed DigitalPersona® 4500 fingerprint biometric solutions at the point of sale (POS).

Now, when a customer attempts to purchase an age-restricted item, they are prompted through a simple registration process that captures biographic information (like date of birth), and biometric information (through a scan of their fingerprint).

Once that information is captured, the system uses the customer's fingerprint to verify age every time they purchase — eliminating the need for staff intervention.

BUSINESS IMPACT: STREAMLINED SELF-CHECKOUT

More than 300 self-checkout solutions in Norway are currently using HID fingerprint readers to simply and efficiently confirm customer identity and age. This enables Extenda to decrease labor costs and maximize employee productivity. Customers, meanwhile, enjoy a faster and more efficient check-out process, no matter what's in their shopping carts.

Hassle-free self-checkout processes are a small but important detail, and a large reason why the self-checkout solutions from Extenda Retail and Visma Exso have been so successful.

>>Discover our full portfolio of single fingerprint readers at:

hidglobal.com/products/readers/single-finger-readers

HOW HID DELIVERED VALUE

- The DigitalPersona 4500 fingerprint reader's small size and multiple connection capabilities made it simple to embed into a secure housing at the POS terminal.
- The fingerprint readers' intuitive design and high performance power a fast, streamlined user experience.
- The readers have been installed in over 300 locations, increasing employee productivity and bringing customers a faster, more efficient check-out process.

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CUSTOMER SUCCESS STORY