

CASE STUDY

International Student Identity Card (ISIC) France Implements Rapid and Robust Secure Card Issuance for Student ID Cards



Paris, France

The ISIC Association, established in 1953 is a non-profit organisation that has created the International Student Identity Card (ISIC), which is issued in over 130 countries. The ISIC card is the only internationally recognized student ID card. Cardholders receive preferential access to over 42,000 products and services, including travel, restaurants, museums and sports clubs. ISIC Global is headquartered in Amsterdam, the Netherlands, with offices worldwide.

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said Lilian Leclercq

Director with ISIC France

Challenges

ISIC France was seeking to launch a rapid, cost-effective and robust online secure card issuance portal solution, to provide high-quality, multifunctional student ID cards to the grandes écoles universities.

Key selection criteria included:

- Capable of securely printing high quality and durable personalized electronic student cards that would last for their entire time at the university.
- Print, laminate and encode smart cards in a single process with encryption support.
- Provide next-generation card personalization software to design ISIC France’s online portal for issuing and managing student ID cards.
- Ease of deployment and administration.
- A scalable and upgradeable solution with the ability to issue large volumes of ID cards quickly.

HID Global was selected based on this stringent criteria and its long-standing relationship with ISIC France.

Solutions

ISIC France launched its secure online portal using HID Global’s AsureID® 7 Card Personalization Software Development Kit (SDK), which enabled them to efficiently print and manage secure student ID cards, as well as provide updates to grandes écoles universities, such as card issuance dates and printing status of cards in process. HID Global’s FARGO® HDP5000 and FARGO DTC4500 printer/encoders produce durable and highly functional student ID cards, based on the university’s requirements and budget. On average, 15 printers are used to produce a maximum 15,000 cards a day.

By utilizing HID Global’s customizable, high-definition and direct-to-card printing capabilities, ISIC France now has the most advanced, easily upgradable and scalable solution on the market, ensuring it can provide universities with the latest, most secure technology available.

HID Global partnered very closely with regional secure card issuance experts, SELP and ISLOG to meet ISIC France’s requirements.

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Products/Technologies

- FARGO® HDP5000 printer/encoder
- FARGO DTC4500 printer/encoder
- AsureID® 7 SDK ID Card Personalization (Software Development Kit)



The Solution Benefits

- ISIC France offers seamless customer service to over 126 French universities, issuing approximately 150,000 student ID cards every year
- Improved faster customer service made possible using FARGO printers/encoders, which is particularly advantageous during peak periods
- HID Global's printing solutions provide ISIC France with significant cost savings, without compromising quality

Results

ISIC France now provides a hassle-free, on-site badging service to the grandes écoles universities. It offers seamless customer service to over 126 French universities, issuing approximately 150,000 student ID cards every year via its online portal that is flexible, reliable and scalable.

The improved, faster customer service made possible using FARGO printers/encoders is particularly advantageous during peak periods, such as the start of a student year, when high volumes of ID cards need to be printed. Multifunctional, durable ID cards give students a single card solution for a wide range of applications, including access to doors, data, library resources, car parking as well as cashless payments and vending machine purchases. This offers students a convenient and secure campus experience.

HID Global's printing solutions also provide ISIC France with significant cost savings, without compromising quality. The retransfer technology allows for a wide variety of card materials; a dye-sublimation image can be imprinted onto an intermediate transfer film that is then retransferred to the card surface. This is a key aspect of HID Global's high-definition, secure printing solutions and higher throughput speeds greatly increased card yield. With the customizable printing options, ISIC France is able to offer made-to-order imaging, for its co-branded programs, and shorter cycle times.

"HID Global's latest FARGO printer/encoders solutions and AsureID card personalization software helped us provide a fast, secure and high quality printing solution to the grandes écoles universities for issuing student ID cards in short time periods. This is thanks to the ease of integration, high throughput speeds, retransfer print technology, secure encoding and lamination," said Lilian Leclercq Director with ISIC France. In addition, student ID cards are being used for time and attendance purposes.

ISIC France and HID Global are now planning to implement a mobile ID access solution, so students can use their smartphones to supplement or even replace their current access control cards.