TOP FIVE REASONS COLLEGES AND UNIVERSITIES ARE MOVING TO SMART CARDS

Photo ID, residence hall key card, library card, cafeteria pass, bus pass—how many cards do students juggle? With contactless Smart Cards, universities and colleges can combine these functions onto a single, highly secure campus Smart Card. Explore the top five reasons universities are moving from legacy magnetic stripe and simple proximity cards to Smart Cards in this infographic.

1. Increased Security and Safety
Upgrading to contactless Smart Card technology bolsters physical access to buildings while strengthening logical access to networks, computers, documents, data, student health and financial records. Smart Card embedded technologies also inherently thwart fraudulent card use and card cloning—a compelling requirement for any institution.

2. Cardholder Convenience
The ability to provide a single, multi-function Smart Card for access control, campus services and financial transactions adds to an institution’s value and can play a role in not only recruiting students and quality staff, but retaining them.

3. Greater Flexibility
Beyond on-campus convenience, multi-application Smart Cards allow for secure interoperability with off-campus applications such as banking and transit.

4. Long-Term Cost Savings and Efficiency
Issuing a single, multi-function Smart Card to each student significantly reduces costs on everything from printing consumables to overall card program management. Printing a single credential also streamlines issuance and update processes for maximum efficiency.

5. Path to the Future
Migrating to a Smart Card technology platform for all of your application needs affords your institution the ability to transition at your own pace as budget and resources allow—laying a solid foundation for adding new technologies and capabilities as they become available or increasingly more affordable.

Universities and colleges that are taking action to migrate to multi-functional smart cards are reaping immediate benefits—reducing risk, generating new process efficiencies and experiencing measurable cost savings—all while protecting their technology investments for years to come.

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