



SAFE Facility Analytics

CENTRALIZE AND CAPTURE CRITICAL DATA AROUND GLOBAL FACILITY OCCUPANCY AND UTILIZATION TO MAKE REAL ESTATE LEASING AND BUYING DECISIONS BASED ON REAL-TIME METRICS ACROSS DEPARTMENTS, USAGE AND ACCESS TRENDS.

- **Use near real-time metrics** to evaluate your real estate portfolio investment
- **Actively manage** space utilization and workstation assignments across departments
- **Understand** your true occupancy and utilization per square foot costs
- **Spot trends** in occupancy patterns across regions, departments and months of the year
- **Understand with complete confidence** where real estate investments need to be made to support the business

THE BUSINESS CHALLENGE

As companies grow, the real estate department is expected to make leasing decisions about when to expand and how to layout offices to meet the organization’s needs. While the HR department understands the assigned headcount for each department at every location and the security department understands who is coming and going, the real estate department often struggles to get a true picture of how space is really being utilized.

Traditionally, tracking the assigned occupancy of a site or where people’s home offices are has been the standard for tracking space utilization. However, gauging the actual utilization of assigned spaces has been much more problematic. While conducting manual counts has been one solution to this issue, manual counts over a short period can lead to dramatic under or oversampling. SAFE Facilities Analytics combines data from property management, access control and visitor management to provide a nuanced understanding of who is using assigned space and who is visiting.

THE SOLUTION: SAFE FACILITY ANALYTICS

The SAFE Facilities Analytics solution provides real estate and facility management departments a self-service interface for extracting and analyzing data from across different business units and their different applications (HR, IT, Physical Security). SAFE Facilities Analytics allows users to see real-time and trending analyses of individual properties, regional occupancy, and utilization levels, all from the same dashboard. Users can quickly gain an understanding of which departments or regions most underutilize space physically assigned to them in buildings. By having a complete understanding of their real utilization, organizations using SAFE Facilities Analytics can understand where real estate investment dollars really need to be spent.

FEATURES

- Dashboard views of per site, per region, and global occupancy levels
- 12-month snapshots of trends in occupancy and utilization based on actual access logs, not just HR assignments
- Occupancy and utilization metrics by department
- Occupancy and utilization metrics by site
- Occupancy and utilization metrics by assigned headcount vs “floaters”
- Daily, weekly, monthly and quarterly analysis of building occupancies

